

Stronger Together

The Newsletter of the Jewish Federation of Greater Dallas | Fall 2015



Whether caring for people in need or nurturing and sustaining Jewish identity for future generations, the Federation is where our community comes together as one; where we, as a community, develop innovative responses to critical, often life-threatening issues; where anyone who needs help can get it; where an energized Jewish community grows and celebrates; and where everyone, including you, can make a difference right now.

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Stronger Together

2015 Annual Meeting



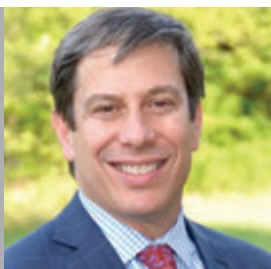
Helen Gross
Leadership Award
Ynette Hogue



Bob Weinfeld Campaigner
of the Year Award
Nate Levine



Bess Nathan Young
Leadership Award
Lindsay Bendorf



I. Zesmer Young
Leadership Award
Paul Rubin

Community Award Winners

Stronger Together—you’ve seen this message on our yard signs in front of our partner agencies, synagogues and community partners, in our emails and ads—but what does it really mean? At the Federation’s Annual Meeting on June 18 at the Zale Auditorium at the JCC, the Federation highlighted four individuals who exemplify this message. The evening’s honorees received awards for their achievements as leaders in our Jewish community and at the Federation. **Lindsay Bendorf** was presented with the Bess Nathan Young Leadership Award; **Paul Rubin**, the I. Zesmer Young Leadership Award; **Nate Levine**, the Bob Weinfeld Campaigner of the Year Award; and **Ynette Hogue**, the Helen Gross Leadership Award.

Collectively, these individuals serve on numerous Federation committees, chair several Federation programs and events and help our Dallas Jewish community provide social services, enhance Jewish life and learning and contribute to our responsibility of *tikkun olam* here in Dallas, Israel and in more than 70 countries around the world.

Highlights From The Annual Meeting

As the Federation’s Annual Meeting welcomed 300 of our community members to the Zale Auditorium to learn about Federation’s successes from the past year as well as the goals for the coming year, **Cindy Sweet Moskowitz**, Federation’s Board Chair 2013–2015, ‘passed the baton’ to newly-elected board chair, **Dan Prescott**.

Board Chair Dan Prescott highlighted three areas of focus during his next two years:

1. BDS (Boycott, Divestment and Sanctions)
2. Engaging and involving more of our community members into our Federation family
3. Determining the best methods and messages to communicate the Federation message to our community

These areas of focus will impact Federation’s entire donor base from pre-schoolers to seniors; college students to young adults. As leaders in convening the community, the Federation is at the forefront of the issues of the day and by focusing on these challenges, we will make our community safer, more educated and stronger. Afterall, we are **Stronger Together**.



We Lead. We Inspire. We Convene.

Young Adults Are Thriving At The Jewish Federation

The Young Adult Division of the Jewish Federation, or better known as YAD, serves to inspire and engage young Jewish adults through networking, education, and philanthropy, for the purpose of community building and leadership development. Focused on adults ages 25 to 45, YAD is a robust, dynamic part of the Federation and has been busy these last six months with programming, outreach and connection.

Beginning with a new Leadership, Education and Development Series (LEADS) which kicked off with an event at one of the Federation’s beneficiary agencies, the Dallas Holocaust Museum/Center for Education and Tolerance, young adults heard from speaker and Holocaust survivor, **Max Glaben**, and Museum President, **Mary Pat Higgins**. Most recently, the LEADS program invited young adults to hear from three members of the Dallas City Council, **Jennifer Staubach Gates**, **Philip Kingston** and **Lee Kleinman** at Dallas City Hall. The focus of the evening, presented with Federation’s Jewish Community Relations Council (JCRC), included a Q&A session led by **Dan Gold**.

Not only are Dallas’s young leaders making an impact on our local Jewish community, but also nationally. Dallas ranks as third in the nation with 18 members sitting on the National Young Leadership Cabinet, the premier leadership and philanthropic program of The Jewish Federations of North America (JFNA). Respected throughout the Jewish world, Cabinet consists of 250 men and women ages 30 to 45 from across the United States and Canada who are deeply committed to shaping a bright future for the Jewish community. Dallas members include: **Jarrod Beck**, **Sean Dalfen**, **Steven Davidoff**, **Matt Davis**, **Brett Diamond**, **David Goldfarb**, **Luis Gomar**, **Ophir Laizerovich**, **Ryan Milstein**, **Jacob Ratner**, **Paul Rubin**, **Whitney Skibell**, **Shane Stein**, **Kyle Stein**, **Benjamin Weinstein**, **Laura Weinstein**, **Seth Weisblatt** and **Dan Zale**.

3rd in nation



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More than 1,400 textbook edits suggested by Federation's Jewish Community Relations Council's (JCRC) Public Education Initiative (PEI) were accepted by the Texas State Board of Education, improving the accuracy of information about Jews, Judaism and Israel in textbooks used by public schools in Texas and 32 other states around the country.

Tycher Library's Spring Read had 141 attendees, our most successful Spring Read event with author David Laskin.

When The Women's Event 2015 was cancelled due to inclement weather, the already-prepared food was used to feed 600 homeless people at the Union Gospel Shelter in downtown Dallas.

Federation dollars from Dallas reach 85 year-olds in Ukraine with no family, little food and having to decide between heating oil and medicine, through our overseas partner, the American Jewish Joint Distribution Committee (JDC).

Federation dollars bury indigent members of our Jewish community with the dignity and honor they deserve.

The Real Estate Division launched a new Commercial Real Estate program that included two breakfast programs with a total attendance of more than 100 people. In December, leaders in our real estate community, Jeff Beck, Brian Ratner, Todd Platt, and Alan Shor shared their stories. In May, Chad Albert, Reuben Davidsohn, and Matt Davis, the next generation of successful real estate professionals, held a panel discussion.

Back by popular demand YAD hosted an annual fundraising event, YADA YADA YAD with 250 young adults in attendance.

Last year, Federation's Planning & Allocations committee granted early childhood educators, through our Center for Jewish Education (CJE), \$35,000 to help send 200 early childhood educators to the National Association for the Education of Young Children conference.

200 young adults volunteered on YAD Mitzvah Day

2014-2015 General Campaign

The General Campaign saw a record number of donors joining Federation's Giving Societies:

- 18 new members of the Shofar Society
- 10 new members of the Maimonides Society
- 13 new members of the Cardozo Society
- 20 new members of the Etz Chaim Society

212 new donors were added and had an overall card-for-card increase of an unprecedented 6.54%

We Safeguard. We Educate.

Did You Know?

Your Federation dollars make a tremendous impact on our local Dallas Jewish community, in Israel and in more than 70 countries around the world! Help us continue to be at the forefront of saving Jewish lives, creating Jewish leaders and inspiring Jewish communities.



Federation dollars raised from our community represent the SINGLE, LARGEST ANNUAL GIFT to the Aaron Family JCC, Legacy Preston Hollow and Jewish Family Service.

JCRC advocated for \$200,000 to be released by the City of Dallas for the promotion of the Earned Income Tax Credit (EITC), as a result of the advocacy efforts of the JCRC, as part of the Anti-Poverty Coalition of Greater Dallas. The EITC is a federal income tax credit which provides an average \$2,000 for working families in Dallas, alleviating poverty and positively impacting the Dallas economy.

Federation's Corporate Sponsorship program brought in more than \$230,000 from 21 companies who had the benefit of visibility throughout the year and whose representatives attended our events in record numbers.

The 2015 Annual Campaign saw 167 new young adult donors.



We Connect. We Advocate.

Outreach & Engagement Grants Kick Things Up A Notch

In an effort to promote outreach and engagement to unaffiliated and marginally affiliated Jews in the Dallas area, the Federation has awarded 11 local, Jewish, non-beneficiary organizations with grants totaling \$77,850. The grants will be used for programming and events that will bring in those not familiar with our community along with strengthening the visibility of the Federation all over the Dallas area. Some of the ideas that these grants will help produce include **Intown Chabad's Mitzvah Brunch**, **Beth Torah's Sukkah Build at Home Depot**, **Congregation Beth El Binah's Rabbi Outreach Program**, **JET's Living Room Learning** and **DATA's Shabbat Project**, among others. The organizations receiving grants include: **Congregation Anshai Torah**, **Congregation Beth El Binah**, **Congregation Beth Torah**, **Chabad of North Texas**, **Dallas Area Torah Association (DATA)**, **Intown Chabad**, **Jewish Education Texas (JET)**, **Jewish Youth Directors' Council**, **Congregation Tiferet Israel**, **Temple Emanu-El** and **Congregation Shearith Israel**.



The Federation has awarded 11 local, Jewish, non-beneficiary organizations with grants totaling \$77,850 for programming and events throughout the Dallas area.

2015 FEDERATION CAMPAIGN ALLOCATIONS

Italicized grants are supplemental requests funded through the Federation's Planning & Allocations Committee

LOCAL PARTNER ALLOCATIONS

Aaron Family Jewish Community Center (JCC)	\$752,673
<i>Campus Security Initiative</i>	\$75,000
<i>Senior Van & Senior Program Expansion</i>	\$54,200
<i>Dallas 2015 Maccabi Games—Team Israel Sponsorship</i>	\$30,000
BBYO	\$22,599
Community Homes for Adults, Inc. (CHAI)	\$35,907
<i>Supportive Employment Services</i>	\$24,000
Center for Jewish Education (CJE)*	\$440,000
<i>Early Childhood Community Professional Development</i>	\$10,000
Dallas Holocaust Museum/Center for Education and Tolerance	\$20,629
<i>2016 Holocaust & Human Rights Educator Forum</i>	\$20,500
Dallas Jewish Historical Society	\$9,500
<i>Digitization & Preservation Project</i>	\$5,000
Dallas Kosher	\$3,000
Day School/ High Schools	
Akiba Academy	\$229,486
Ann & Nate Levine Academy	\$222,828
Mesorah High School for Girls	\$39,510
Texas Torah Institute	\$34,078
Torah Day School of Dallas	\$226,823
<i>Operational Expansion Grant</i>	\$30,000
Yavneh Academy	\$119,519
Hillel of Dallas	\$33,898
Hillels of North Texas	\$33,898
<i>Student Engagement Director</i>	\$32,000
Texas Hillel	\$62,953
<i>Campus Engagement Internship 2.0</i>	\$16,600
Texas A&M Hillel	\$34,055
<i>Israel Fellow</i>	\$15,000
Israel Independence Day Celebration	\$25,000
Jewish War Veterans	\$1,000
Jewish Family Service (JFS)	\$734,559
<i>Special Needs/Mental Health Diagnostic Testing for Children</i>	\$62,500
<i>At Risk Youth Prevention & Intervention Specialist</i>	\$55,000
Jewish Community Relations Council (JCRC)*	\$233,000
The Legacy Preston Hollow	\$411,322
<i>Weekend Resident Activity Program</i>	\$25,000
<i>Medicaid Companion Program</i>	\$15,000
<i>Legacy at Home</i>	\$40,000
Moishe House-Dallas	\$15,000
<i>Shabbat Program</i>	\$10,000
UNT Jewish & Israel Studies Program	\$10,000
<i>Anti-Semitic & Anti-Israel Education Series</i>	\$10,000
TOTAL	\$4,281,037

COMMUNITY ENGAGEMENT GRANTS

Congregation Anshai Torah	\$10,000
Congregation Beth El Binah	\$3,500
Congregation Beth Torah	\$5,350
Chabad of North Texas	\$10,000
Dallas Area Torah Association (DATA)	\$4,000
Intown Chabad	\$10,000
Jewish Education Texas (JET)	\$10,000
Jewish Youth Directors' Council	\$10,000
Congregation Tiferet Israel	\$10,000
Temple Emanu-El	\$2,500
Congregation Shearith Israel	\$2,500
TOTAL	\$77,850

*a program or department of the Jewish Federation of Greater Dallas

**JAFI-Jewish Agency for Israel; JDC-American Jewish Joint Distribution Committee

NATIONAL AND REGIONAL ALLOCATIONS

American Jewish Committee (AJC)	\$1,800
Anti-Defamation League (ADL)	\$1,800
Jewish Children's Regional Service (JCRS)	\$15,000
<i>Camp Scholarship Assistance</i>	\$18,000
TOTAL	\$36,600
ISRAEL AND OVERSEAS (I&O)	
Birthright Israel	\$70,000
Jewish Agency for Israel (JAFI), American Jewish Joint Distribution Committee (JDC), World ORT	\$1,327,513
<i>Jewish Agency Yesodot Program for Ethiopian Absorption in Akko</i>	\$27,500
<i>Moishe House-Budapest</i>	\$10,000
<i>JDC Szarvas Camp in Budapest</i>	\$24,500
<i>JDC Balint JCC in Budapest</i>	\$24,000
<i>JDC Jewish Family Service Program in Budapest</i>	\$24,000
<i>Ukraine Emergency Campaign</i>	\$37,000
JFGD Israel & Overseas Office*	\$70,000
Partnership2Gether/Western Galilee (P2G)	\$300,000
TOTAL	\$1,914,513

DONOR DESIGNATED GIVING THROUGH JEWISH FEDERATION OF GREATER DALLAS

Aaron Family Jewish Community Center (JCC)	\$42,200
American Jewish Committee (AJC)	\$500
Anti-Defamation League (ADL)	\$1,000
Ann & Nate Levine Academy	\$93,500
BBYO	\$5,000
BIG One Community Mission to Israel*	\$96,150
Birthright Israel	\$4,700
Center for Jewish Education (CJE)*	\$284,544
Community Homes for Adults, inc (CHAI)	\$6,550
Dallas Holocaust Museum/Center for Education & Tolerance	\$46,000
Dallas Jewish Community Foundation Scholarships	\$25,000
Dallas Jewish Historical Society	\$1,000
Dallas Kosher	\$1,000
Dallas Area Torah Association (DATA)	\$1,000
Dallas Jewish Community Foundation	\$1,000
Dream Doctors-Magi Foundation	\$3,000
Hillel of North Texas	\$11,200
Jewish Agency for Israel (JAFI)	\$70,450
Jewish Community Relations Council (JCRC)*	\$250
Jewish Children's Regional Service (JCRS)	\$500
Jewish Family Service (JFS)	\$48,000
American Jewish Joint Distribution Committee (JDC)	\$69,000
JDC Annual Board Fund	\$135,000
JDC Entwine	\$10,000
JDC Hungary	\$50,000
Other Jewish Organizations	\$7,815
Partnership2Gether/Western Galilee (P2G)	\$5,000
Texas A&M Hillel	\$3,000
The Legacy Preston Hollow	\$22,500
Torah Day School of Dallas	\$13,600
Ukraine Emergency Campaign	\$24,400
UNT Jewish & Israel Studies Program	\$500
UT Chabad	\$5,000
World ORT	\$10,000
Wexner Heritage Program	\$7,000
Yavneh Academy	\$6,411
TOTAL	\$1,111,770



Jewish Federation
OF GREATER DALLAS

7800 Northaven Rd.
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Our Mission To help ensure the continuity and success
of a strong and vibrant Jewish community
in Dallas, Israel and throughout the world.

**Thank you to our 2015
Presenting Sponsors**



PACESETTER SPRING SERIES



THE PACESETTER EVENT



Known Locally As



SUPER SUNDAY



ANNUAL MEETING



We Lead. We Inspire.
We Convene. We Safeguard.
We Educate. We Connect.
We Advocate. We are



Jewish Federation
OF GREATER DALLAS